

Resources

Websites

- How to set up Google Analytics Tracking for Internal Site Search - <https://support.google.com/analytics/answer/1012264?hl=en>
- Avanash Kaushik's Occam's Razor Blog (analytics guru) - <http://www.kaushik.net>
- Google's gallery of one-click custom reports - <https://www.google.com/analytics/gallery/>
- Google Webmaster - Set up & Connect to Analytics for more data on organic search - <http://google.com/webmaster>

Webinars

- Google Analytics training (NTEN member and digital marketing guru) - <http://smartcausedigital.com/academy/google-analytics>