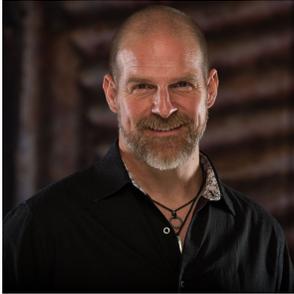


Accessibility 4 Good: So Much More Than an Alt Tag!

November 7, 2018

Presenters



Eric C. Cook

Eric Cook considers himself a “recovering banker,” spending 15 years as a community banker himself before making the shift to a digital strategist in 2007. An award-winning web designer with WSI, the world’s largest digital agency network, he also serves as the chair for the organization’s Web Accessibility committee. He’s a two-time contributing author of the best-selling book *Digital Minds: 12 Things Every Business Needs to Know About Digital Marketing* and leverages his past experience as a community banker to help those in the industry connect and engage with the new next-generation online consumer. As a faculty member for several banking schools around the country, Eric loves educating community bankers and helping lead the digital charge to help them connect and engage in the 21st century. He has been working with his clients on addressing web accessibility since 2016. You can learn more about Eric and his business at www.PoweredByWSI.com.



James Sandstrum

James Sandstrum is a Senior Research Instructor and the Manager of Professional Services with Assistive Technology Partners in the Department of Bioengineering at the University of Colorado Denver. Mr. Sandstrum received his undergraduate education at the University of California Los Angeles and went on to receive a Master's Degree in Communication Disorders and Speech Science from the University of Colorado Boulder, where he specialized in using technology to support the communication needs of children and adults with severe disabilities. Mr. Sandstrum has more than 20 years of experience in the field of Assistive and Accessible Technology providing direct clinical services, serving as a principal investigator, teaching and providing consultation services. Mr. Sandstrum oversees ATP's professional services, product testing and usability evaluation lab, and engineering and product development activities. As a consultant he offers extensive expertise in assistive technology, accessible information and communication technologies (ICT) including accessible web evaluation and repair, exam accessibility, accessible UI design, and document and materials accessibility.



Mike Hess

Mike Hess is the Founder and Executive Director of Blind Institute of Technology (<https://blindinstituteoftechnology.org>). He brings more than two decades of blindness experience, leadership, and thoughtfulness to the mission. As the token blind guy in private Fortune 500 companies, Mike experienced just what it takes to build organizations through people, processes, and tools. Mike managed 7- and 8-figure projects throughout his career, and states it is because of his blindness, not despite his blindness, that he became a 6-figure engineer. Even though Mike had great success in his corporate career, he always had the notion of leaving his thumbprint on humanity. Thus, he left corporate America to begin the mission at Blind Institute of Technology. After 4 years of challenges and successes, he has created partnerships with Davita, Uber, OppenheimerFunds and many other organizations to meet the goals of BIT. Along the way, because of key partnerships and wins, the Denver Post, Denver Business Journal, and CBS News 4, have all done significant stories on Blind Institute of Technology.

Sponsors



Accessibility Tools & Resources

Conferences:

- Accessing Higher Ground – Boulder Colorado

HTML accessibility:

- How to Meet WCAG 2.0: <https://www.w3.org/WAI/WCAG21/quickref/>
- TeachAccess Tutorial: <https://teachaccess.github.io/tutorial/>
- WebAIM: www.webaim.org

PDF Accessibility:

- Adobe Acrobat Pro DC PDF Accessibility Workflow: <https://www.adobe.com/accessibility/products/acrobat/acrobat-pro-dc-pdf-accessibility-repair-workflow.html>
- Creating Accessible PDF's (Adobe Help): <https://helpx.adobe.com/acrobat/using/creating-accessible-pdfs.html>

InDesign Accessibility:

- Penn State University: <http://accessibility.psu.edu/pdf/indesign/>
- Accessible Digital Office Document Project: <https://adod.idrc.ocadu.ca/indesigncs6>

Please Take Our Event Survey!

<https://t4gdenver.org/forumsurvey/>

Next Event - Join Us for "Expert's Circle"

Friday, December 7 - 9-11 am

Community First Foundation - 5855 Wadsworth Bypass Unit A, Arvada, CO 80003

RSVP: <http://t4gdenver.org/event/expert-circle>

Bring your vexing nonprofit tech issues to a self-paced discussion of the challenges being faced by your team. We will have experts on hand in the areas of Windows, Microsoft Office, websites, and nonprofits databases/CRMs who can answer your questions. Plus since you are an expert in your own right you might be able to help someone else answer their own question. This is a come as you can event between 9 and 11 AM on December 7th. The event will be held at the.

Tech4Good Denver Advisory Board

Mia Fill-Diaz	LENA	Greg Kotsaftis	Wygant Productions Inc.
Annette Fowler	National Endowment For Financial Education	Joe O'Brien	CiviCore
Maddie Ganzlin	Boys & Girls Clubs of Metro Denver	Melissa Pros	Bunker Labs Denver
Cara Hart	Boys & Girls Clubs of Metro Denver	Sara Raab	Wanna Pixel, Ukku People
Steve Kessler	Denver Dataman	Louise Watson (ED)	ACD Direct, Inc

Tech4Good Denver provides free educational and networking forums on the use of technology in the nonprofit sector. We are a volunteer-run organization and a local affiliate of the Nonprofit Technology Network (NTEN) and TechSoup.