

# How to Protect Your Non-Profit for Free

*Really?*

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[www.CyberCecurity.com](http://www.CyberCecurity.com)

Why does any small business owner or leader make the decision NOT to set up a cyber security program?

1. No data to protect
2. No compliance issues
3. No customers demanding it
4. Don't think they'll be attacked
5. Poor leadership/decision-making

It's a business decision.

How much risk are you  
willing to take?

Can ANY small business  
REALLY protect their  
company and data for  
FREE?

Step 1. Specifically identify the data that you are responsible for and which would harm your organization's reputation *and or valuation* if you lost it...and that fact became public.







**GLOBAL  
CYBER  
ALLIANCE**

<https://www.globalcyberalliance.org/>

- GCA and Mastercard Launch Cybersecurity Toolkit for Small Business
- The GCA Cybersecurity Toolkit is an online resource that includes a wealth of free and effective tools businesses can start using right now, today, to make an immediate impact on reducing cyber risk.

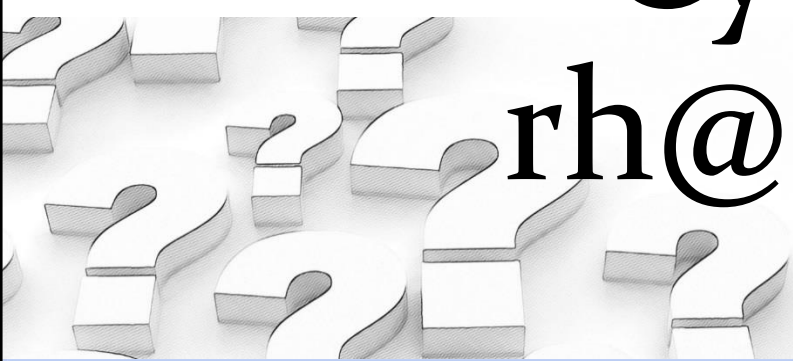
- The GCA Cybersecurity Toolkit arms small business owners with basic security controls and guidance, including:
- Operational tools that help them take inventory of their cyber-related assets, create and maintain strong passwords, use multi-factor authentication, perform backups of critical data, prevent phishing and viruses, and more
- How-to materials, such as template policies and forms, training videos, and other foundational documents they can customize for their organizations
- Recognized best practices from leading organizations in the industry including the Center for Internet Security Controls, the UK's National Cyber Security Centre Cyber Essentials, the Australian Cyber Security Centre's Essential Eight, and Mastercard

# Raise the bar

CyberCecurity LLC

Small Business Cybersecurity  
Certification Program

Questions?  
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# Thank You

