Technology Roadmapping Workshop:
Navigation Strategy for Nonprofit Executives
February 12, 2020

Agenda

- 12:00   Lunch, Saj Mediterranean
- 12:10   Introductions
- 12:15   Workshop, lead by Shawn Windle
- 12:50   Expert Q&A, moderated by Tom Marrs
- 1:20   Closing, Drawing

Presenters

- Shawn Windle, Founder & Managing Principal, ERP Advisors Group
- Tom Marrs, Digital Transformation Expert
- Tim Sullivan, IT Manager, Jewish Family Service of Colorado

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Tech4Good Denver provides free educational and networking forums on the use of technology in the nonprofit sector. We are
a volunteer-run nonprofit and a local affiliate of the Nonprofit Technology Network (NTEN) and TechSoup.

Expert Bios

Shawn Windle is the Founder and Managing Principal of ERP Advisors Group based in Denver, Colorado. ERP Advisors Group (EAG) is one of the world's top independent enterprise software advisory firms which advises on $10Ms+ in software deals each year. He has worked in the enterprise software industry for 25 years from Management Consulting roles at Accenture and one of the country's top CPA firms, to Oracle as a Technology Product Manager. There are only a few people in the world with the practical experience that Shawn has gained by helping hundreds of clients across many industries with selecting and implementing a wide variety of enterprise solutions.

Tom Marrs is an experienced Enterprise Architect and practitioner. As a Digital Transformation thought leader, he has served on the leadership team for a multi-million dollar Digital Transformation program, which involved business and technical strategy, modernization, and organizational change. On a mission to improve the effectiveness of corporate Digital Transformation programs, he focuses on connecting business goals to technical initiatives and driving business value through agile transformation and efficient engineering practices. In the past, he has led large projects at AWS (Amazon Web Services) and Toyota.

Tom has spoken at numerous conferences, including Colorado IT Symposium, and recently published his 2nd book, JSON at Work, for O'Reilly. He gains inspiration by leading and serving at Toastmasters, where he empowers others to build their leadership skills and change their world through the power of public speaking.

Tim Sullivan has been helping nonprofits leverage technology to improve their operations and achieve strategic goals for over 20 years. He has done this as a trainer, technical engineer, and a strategic advisor. This journey began in the Bay Area in the late 90s working for CompassPoint Nonprofit Services and being involved with organizations such as NPower and Compumentor/TechSoup. Tim started his own business in 2001 serving the technology needs of nonprofit organizations in the Denver Metro area and has worked with over 75 nonprofit organizations, creating strategic technology plans and providing technical implementation of those plans.

In 2012 Tim merged his business with a Managed Service Provider company that served healthcare organizations giving him the opportunity to learn more about electronic health record systems and HIPAA. At the same time, he continued supporting nonprofit organizations and earned a Graduate Certificate in Nonprofit Capacity Building from Regis University. After 20 years of working with many organizations, Tim decided he wanted go deeper with one organization to have a greater impact and took the job of IT Manager of Jewish Family Service of Colorado.

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